

## Developing Comprehensive Video Outreach Documentary/Virtual Study Tour on E-Bus Operations in Surat as part of “TUMI-E Bus Mission” project

### Terms of Reference

<b>Title</b>	<b>Developing Comprehensive Video Outreach Documentary/Virtual Study Tour on E-Bus Operations in Surat as part of “TUMI-E Bus Mission” project</b>
<b>Time (4 Months)</b>	<p>TOR published on ICLEI South Asia website – <b>9<sup>th</sup> March 2023</b></p> <p>Last date of acceptance of proposals: – <b>15 March 2023</b></p> <p>Identification of winning proposal and selection of consultant – <b>16<sup>th</sup> March 2023</b></p> <p>Draft Script for Video documentary: – <b>T+ 3 days</b></p> <p>Video documentation of Surat E-Bus operations: <b>T+14 days</b></p> <p>Submission of draft final content: <b>T+ 28 Days</b></p>

### **Background**

ICLEI South Asia is co-leading TUMI -E Bus Mission cities network in India. The initiative is funded by the German Ministry for Economic cooperation and Development (BMZ), GIZ with the partners C40 Cities, The International Council on Clean Transportation (ICCT), The Institute for Transportation and Development Policy (ITDP), ICLEI – Local Governments for Sustainability, the International Association of Public Transport (UITP) and World Resource Institute (WRI). The main aim is to accelerate the transition to electric buses in the Global South.

As Surat is one of pro-active cities of TUMI E-Bus Mission City network and recognizing efforts of the city to accelerate the transition towards electric buses, **The initiative envisage to document a video based study tour focused on journey to mainstream E-buses as part of the public transport system in Surat. This video documentation will be shared with other cities to learn from the Surat**

**experience.** The approx. 30 minutes video study tour shall assist other non-metro cities to better understand the aspects related to operationalisation of E-buses such as:

- Managing the operations of ongoing e-bus fleet.
- Strategy to scale up e-buses fleet.
- Understanding the issues related to performance of e-buses.
- Understanding the issues related to procurement of new fleet.

### **Description of the Project**

The TUMI E-Bus Mission aims to contribute significantly to the goal of creating sustainable urban transport systems. Air and noise pollution are among the most pressing problems in today's cities. TUMI E-Bus Mission not only works to reduce these problems, but also strongly cuts down CO<sub>2</sub>-emissions created by urban transport systems. The TUMI E-Bus Mission cities serve as role model cases for successful and largescale e-bus adoption in other cities.

The TUMI E-Bus Mission City Network - led by ICLEI and UITP, is a learning network of cities, but committed to exploring and/or accelerating the transition toward e-bus fleets within public transport systems. Through the network, members benefit from shared knowledge and resources relating to the transition toward e-bus fleets, including exclusive trainings, peer-to-peer exchanges, and more. The network, starting with an initial group of 50+ cities and counting, aims to champion good practices for the transition to e-buses and set an example for the incoming members.

### **Outcome of the involvement**

Through a comprehensive virtual study tour content, ICLEI South Asia intends to sensitize and encourage stakeholders towards decarbonizing the urban public transport. The outreach content will contribute to generating awareness among peer cities and relevant stakeholder regarding the inspiring journey of Surat to mainstream E-bus.

- Managing the operations of ongoing e-bus fleet.
- Strategy to scale up e-buses fleet
- Understanding the issues related to performance of e-buses.
- Understanding the issues related to procurement of new fleet

### **Target Stakeholders**

- Surat Sitolink Ltd
- Surat Municipal Corporation
- Bus operator -Olectra
- Bus users
- Drivers

## **Timeline**

Timeframe for current involvement shall be 28 days.

## **Scope of Work**

Following are the scope of work for the documentation assignment which is of a total duration of 28 days from assigning the work:

1. Documentation of videos on E-Bus bus operation in Surat: the outcome report must be in accordance with the objectives mentioned earlier. The consultant shall put efforts to creatively document in video format.
2. Language of the content: The consultant is to develop the content in English language. It should specifically keep donor, policy makers, and government organization in focus.
3. Finalization of Video content: ICLEI South Asia shall finalize the content after due review. The consultant shall incorporate all suggestions, alterations and comments given by ICLEI South Asia, within the timeline, as a part of the assignment.

## **Deliverables**

- High resolution format of final outreach content developed.

## **Final Product -Copyright**

The Ownership & Copyright of the final output and any part of its shall solely vest with ICLEI – South Asia. Any unauthorized use of final or raw footage and reproduction in full or partial would have legal implications.

## **Qualification and Experience**

- The consultant is expected to have at least 05 years of relevant experience in documentation of similar projects. Experience of similar project on subject of urban development shall be preferred.
- The consultant is desired to have prepared at least 02 documents related developmental themes in the past 5 years.

## Proposal Submission

- The Terms of Reference (ToR) can be downloaded from the ICLEI South Asia website([southasia.iclei.org](http://southasia.iclei.org)).
- The financial & technical proposals should be submitted as separate documents.
- The proposal needs to be sent to ICLEI South Asia. Email: [iclei-southasia@iclei.org](mailto:iclei-southasia@iclei.org) marking Ashish Rao Ghorpade ([ashish.rao-ghorpade@iclei.org](mailto:ashish.rao-ghorpade@iclei.org))
- The Proposal should be submitted with title “**Developing comprehensive video outreach documentary E-Bus operations in Surat as part of “TUMI-E Bus mission” project**”
- The Proposal can be submitted by applicant through email on or before 15/03/2023
- The proposal shall be submitted in two parts, viz.
  - Part I: Technical Proposal.
  - Part II: Financial Proposal.

## Terms and conditions

- In case of any doubt/query regarding any portions of ToR, the applicant should send it by mail to contact person mentioned in ToR.
- ICLEI South Asia reserves the right to reject any proposal, and to annul the selection process and reject all proposals at any time, without thereby incurring any liability to the affected applicant or any obligation to inform the affected applicants of the grounds for such decision.
- The decision of ICLEI South Asia will be final.
- Detailed work order will be issued to winning applicant within 7 days of announcing the results.
- The selected applicant is to forward the signed and sealed work order to ICLEI at the earliest or not more than 7 (seven) days of issue of work order.