



National Institute of Urban Affairs



सत्यमेव जयते

Ministry of Housing and Urban Affairs
Government of India



Swachh Bharat Mission

SWM City Cluster Exposure Workshop, 2018

Conducted by

National Institute of Urban Affairs & ICLEI South Asia, iDeCK, ICAP



Supported by

Ministry of Housing and Urban Affairs

Under

Swachh Bharat Mission - Urban

Swachh Bharat Mission-Urban

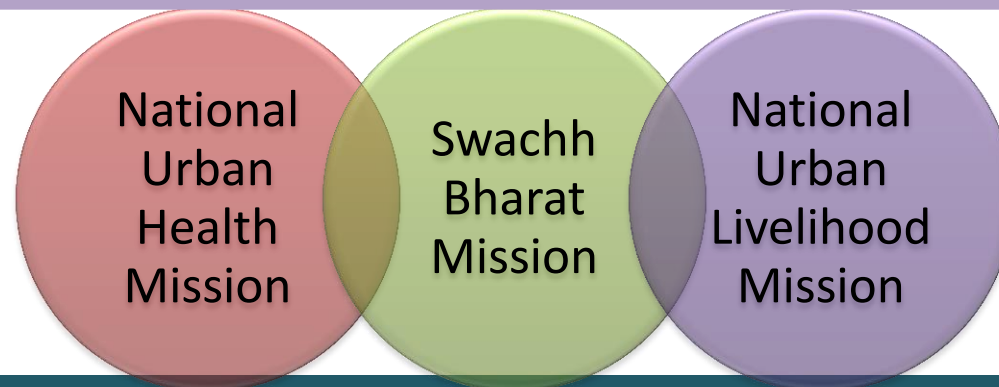
- The Government of India (GOI) launched the Swachh Bharat Mission (Urban) [SBM (U)], with the vision of ensuring hygiene, waste management and sanitation across the nation, as a tribute to Mahatma Gandhi on his 150th birth anniversary, to be celebrated in the year 2019.
- SBM (Urban) is being implemented by the Ministry of Housing and Urban Affairs (MoHUA)
- **Mission Objectives:**
 - Elimination of open defecation
 - Eradication of Manual Scavenging
 - Modern and Scientific Municipal Solid Waste Management
 - Effecting behavioural change regarding healthy sanitation practices
 - Awareness generation about sanitation and its linkage with public health
 - Capacity Augmentation for Urban Local Bodies (ULBs) to create an enabling environment for private sector participation
- **Duration of the Mission:** The Mission will be in force till 2nd October 2019
- The Mission targets coverage of **all statutory towns**

Convergence

National Urban Health Mission was approved by the Union Cabinet on 1st May, 2013 as a sub-mission of National Health Mission (NHM) for providing equitable and quality primary health care services to the urban population with special focus to vulnerable/slum population

Swachh Bharat Mission launched on 2nd October, 2014 aims to address both i.e elimination of open defecation and improved solid waste management in all 4041 ULBs of the country by 2019

National Urban Livelihood Mission aims to reduce poverty and vulnerability of the urban poor households. The Mission builds strong grassroots institutions of the poor, facilitates access to self-employment and skilled wage employment opportunities, resulting in an appreciable improvement in their livelihoods on a sustainable basis



Swachh Bharat Mission

- Construction of Individual Households Latrines
- Construction of Community & Public Toilets
- Door to Door Collection and Segregation
- Behaviour Change Communication
- Waste to Energy

National Urban Livelihood Mission

- Social Mobilization & Institutional Development (SMID)
- Employment through Skill Training & Placement (ESTP)
- Self-Employment Programme (SEP)
- Shelters for Urban Homeless (SUH)
- Support to Street Vendors (SUSV)

Sanitation/SWM Livelihood Convergence

- Strengthening community engagement platforms for sanitation/ SWM outcomes
- Promoting Sanitation/SWM based Livelihoods
- Skill and Placement in Sanitation/SWM Sector Jobs
- Financial Access and support for Sanitation/SWM enterprises
- Capacity building of Mission Management Units for Sanitation/SWM Livelihoods convergence

Promoting Sanitation/SWM based Livelihoods

- Access to alternative livelihoods is provided to those working in the sanitation and waste management sector, along with opportunity to upgrade their livelihoods within the sector - **Informal waste pickers trained and capacitated, provided with IDs, involved in D2D collection**
- Improving sanitation and waste management based livelihood opportunities through financial inclusion-**SHGs working in SWM sector apply loans under NULM through Task Force**
- **Setting up Dry Waste Segregation Centres-** SHG women will be trained in recycling thereby creating opportunity for them to join respective industries- sustainable livelihood for SHG



- Ward office to be in touch with Urban Primary Health Centre (UPHC's) and Urban Community Health Centre (UCHC's) to address **sanitation issues**
- ASHA's, MO's to participate in **community triggering exercises**
- Registration of health workers and members in Mahila Aarogya Samitis as **Swachhagrahis**.
- Hospital-acquired infections may be attributed to **lack of hygiene**-Ensure proper management of waste and maintenance of hygiene standards in public health facilities.
- Scores in the Swachh Sarvekshan given to 'Citizen Feedback'-encourage patients to participate by display of posters in all UPHCs & UCHCs and other health posts.
- **SBM promotion** in health centres and various health programmes of relevance e.g. Diarrheal disease control programmes, School Health programmes, Janani Surakhsha, etc.
- Include SBM related messages in SMS based health promotion, Help lines for general health advise, etc.

