Swachh Bharat Mission

SWM City Cluster Exposure Workshop, 2018

Conducted by

National Institute of Urban Affairs & ICLEI South Asia, iDeCK, ICAP

Supported by

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Under

Swachh Bharat Mission - Urban
Swachh Bharat Mission-Urban

• The Government of India (GOI) launched the Swachh Bharat Mission (Urban) [SBM (U)], with the vision of ensuring hygiene, waste management and sanitation across the nation, as a tribute to Mahatma Gandhi on his 150th birth anniversary, to be celebrated in the year 2019.

• SBM (Urban) is being implemented by the Ministry of Housing and Urban Affairs (MoHUA)

• Mission Objectives:
  — Elimination of open defecation
  — Eradication of Manual Scavenging
  — Modern and Scientific Municipal Solid Waste Management
  — Effecting behavioural change regarding healthy sanitation practices
  — Awareness generation about sanitation and its linkage with public health
  — Capacity Augmentation for Urban Local Bodies (ULBs) to create an enabling environment for private sector participation

• Duration of the Mission: The Mission will be in force till 2nd October 2019

• The Mission targets coverage of all statutory towns
Convergence

**National Urban Health Mission** was approved by the Union Cabinet on 1st May, 2013 as a sub-使命 of National Health Mission (NHM) for providing equitable and quality primary health care services to the urban population with special focus to vulnerable/slum population.

**Swachh Bharat Mission** launched on 2nd October, 2014 aims to address both i.e elimination of open defecation and improved solid waste management in all 4041 ULBs of the country by 2019.

**National Urban Livelihood Mission** aims to reduce poverty and vulnerability of the urban poor households. The Mission builds strong grassroots institutions of the poor, facilitates access to self-employment and skilled wage employment opportunities, resulting in an appreciable improvement in their livelihoods on a sustainable basis.
Swachh Bharat Mission
- Construction of Individual Households Latrines
- Construction of Community & Public Toilets
- Door to Door Collection and Segregation
- Behaviour Change Communication
- Waste to Energy

National Urban Livelihood Mission
- Social Mobilization & Institutional Development (SMID)
- Employment through Skill Training & Placement (ESTP)
- Self-Employment Programme (SEP)
- Shelters for Urban Homeless (SUH)
- Support to Street Vendors (SUSV)

Sanitation/SWM Livelihood Convergence
- Strengthening community engagement platforms for sanitation/ SWM outcomes
- Promoting Sanitation/SWM based Livelihoods
- Skill and Placement in Sanitation/SWM Sector Jobs
- Financial Access and support for Sanitation/SWM enterprises
- Capacity building of Mission Management Units for Sanitation/SWM Livelihoods convergence
Promoting Sanitation/SWM based Livelihoods

- Access to alternative livelihoods is provided to those working in the sanitation and waste management sector, along with opportunity to upgrade their livelihoods within the sector - Informal waste pickers trained and capacitated, provided with IDs, involved in D2D collection

- Improving sanitation and waste management based livelihood opportunities through financial inclusion - **SHGs working in SWM sector apply loans under NULM through Task Force**

- Setting up Dry Waste Segregation Centres - SHG women will be trained in recycling thereby creating opportunity for them to join respective industries - sustainable livelihood for SHG
• Ward office to be in touch with Urban Primary Health Centre (UPHC’s) and Urban Community Health Centre (UCHC’s) to address sanitation issues
• ASHA’s, MO’s to participate in community triggering exercises
• Registration of health workers and members in Mahila Arogya Samitis as Swachhagrahis.
• Hospital-acquired infections may be attributed to lack of hygiene - Ensure proper management of waste and maintenance of hygiene standards in public health facilities.
• Scores in the Swachh Sarvekshan given to ‘Citizen Feedback’ - encourage patients to participate by display of posters in all UPHCs & UCHCs and other health posts.
• SBM promotion in health centres and various health programmes of relevance e.g. Diarrheal disease control programmes, School Health programmes, Janani Surakhsha, etc.
• Include SBM related messages in SMS based health promotion, Help lines for general health advise, etc.