

# Shimla Launches its Innovative Smart Parking Project with Leading Smart Mobility Solution Cocoparks

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Cocoparks, a leading curb and parking management startup based in France, is proud to announce the deployment of its innovative smart parking technology in the city of Shimla, India. This project marks a significant milestone in Cocoparks' mission to transform urban mobility and optimize parking management globally through cutting-edge technology. It will be deployed by end of 2024.

The project in Shimla aims to address the city's longstanding parking challenges by introducing a revolutionary technology that detects available parking spots in real-time. By leveraging advanced sensors and data analytics, Cocoparks' solution promises to reduce traffic congestion, enhance urban mobility, and improve the overall quality of life for residents and visitors. As a member of the Global Covenant of Mayors, Shimla is deeply committed to reduce CO2 emissions.

## Impact on Shimla

Shimla, known for its picturesque landscapes and bustling streets, has long faced issues related to inadequate parking facilities and traffic congestion. The introduction of Cocoparks' smart parking system is expected to have a profound impact on the city's transportation infrastructure. With real-time data on parking availability, drivers can quickly locate vacant spots, reducing the time spent searching for parking and minimizing traffic disruptions. This innovative approach is set to create a more efficient and sustainable urban environment.

## Quote from Mr Bhupender, Commissioner of Shimla

"We are excited to collaborate with Cocoparks on this groundbreaking initiative," said Mr Bhupender, Commissioner of Shimla. "The implementation of smart parking technology aligns perfectly with our vision of creating a smarter and more sustainable city. This project will not only improve traffic management but also contribute to the overall economic and environmental well-being of Shimla. We look forward to seeing the positive impact this technology will have on our community."

## Quote from Mr Piero Remitti, Co-Managing Director of the GCom

"We are proud to see such projects emerge in the GCom ecosystem. GCom cities have spent the past years developing ambitious environmental transition plans with the support of the GCom, ICLEI, and our methodology. Now is the time to turn to action, and this project between Shimla City and Cocoparks is an inspiring example for all cities" said Piero Remitti, Co-Managing Director of the GCom.

## Quote from Mr Raphael Jatteau, Cocoparks' Founder and CEO

"We are thrilled to launch this international pilot project in the beautiful city of Shimla," said Raphael Jatteau, Founder and CEO of Cocoparks. "Our smart parking technology represents a significant leap forward in urban mobility solutions. By providing real-time information on parking availability, we aim to alleviate traffic congestion, reduce emissions, and enhance the overall urban experience for residents and visitors. We are confident that this project will set a precedent for smart parking solutions worldwide."

## About Cocoparks

*Cocoparks is a pioneering curb and parking management startup based in France, dedicated to revolutionizing urban mobility through innovative technology solutions. With a mission to create smarter, more efficient cities. Cocoparks leverages advanced sensors, data analytics, and user-friendly platforms to optimize parking management and reduce traffic congestion. The company is committed to enhancing the urban experience and promoting sustainable mobility worldwide.*

For more information, please contact:

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